

housebook

Housebook platform for real estate agents

We help brokers work with overseas clients, earn commission and grow their international business

01 **Your client**

02 **Local partner**

03 **Your commission**

Up-to-date property base

Agent support

Tools for the agent's work

Clients for overseas deals

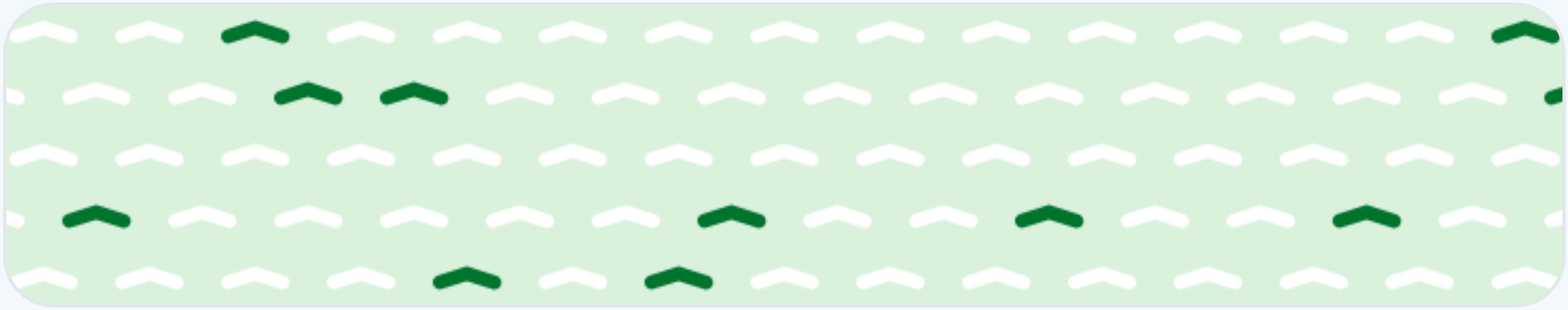
12 countries, 1,214 new developments, live prices per m²

Open the agent cabinet →

housebook.global/en/pro/agent



housebook.global/en/pro/agent



The market in numbers

Others show listings. Housebook knows the market.

Every project is verified: real prices, available units, developer reliability. Every number has a source and a date.



1,214

new developments

Active projects from developers and partners

12

countries

Destinations open for client transfers

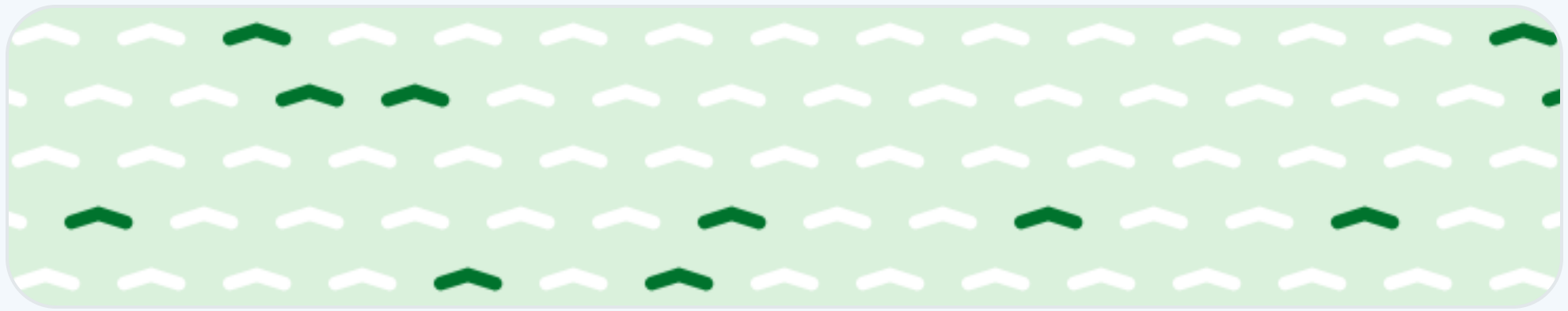
11

cities with a median

Median prices per m² recalculated on 16 Oct 2026

City and country	Median per m ²	Entry price	Projects on sale
Dubai, UAE	\$5,399	\$122,554	372
Phuket, Thailand	\$3,107	\$46,532	286
Canggu, Indonesia	\$2,504	\$89,000	40
Istanbul, Turkey	\$5,015	\$179,000	30
Paphos, Cyprus	\$3,961	\$213,076	24
Batumi, Georgia	\$2,391	\$39,780	23

Median per m²: half of the city's projects are cheaper, half are more expensive. Entry price: offers in the city start from this amount.



What we do for brokers

Which tasks we solve for the broker



Deals

Remote deal support, local specialists in the property's country, financial and legal assistance.



Working tools

Personal cabinet, dynamic presentations, Telegram notifications, content generator.



Flexible terms

Clear remuneration terms and cooperation formats for different tasks.



Business growth

Referral program, training and a professional community.

You have a client for overseas property

- 1

Register the client on the platform

Country and transfer method; the platform checks the contact at once and assigns the client to you.
- 2

A local partner runs the deal

A specialist in the property's country takes the client on time and owns the steps; you see the status.
- 3

You work with support

Financial and legal support, collections and presentations for your client in the cabinet.
- 4

You receive the deal commission

Your initial share is set at handover; the final share is fixed when the request closes and can never be higher than the initial one.

Submitted requests

Clients

Cold base

Transferred requests

The requests you transferred and where each one stands.

Transfer a client

You can hand over a client right now. The payout for handed-over clients comes only after the agreement is signed. Please sign it: it is one page and a couple of minutes. Sign the agreement

Q Search by name, coun...

Board

List

New6

Анастасия Орлова

Number is being assigned

Принят, в обработке

365 days left of client fixation

Константин Белов

Qualification0

In progress in country0

Purchase postponed0

Potential purc

Agent cabinet: client transfer and deal statuses

Demo data

Андрей Петров



Назначен

Request number

HB-N5H7DC

Phone

+79*21**

Project

Binghatti Wraith

Country or region of interest

United Arab Emirates

Money and terms, honestly

Partner offer

Your share: set at handover, fixed at closing

The final share can become lower than the initial one only on platform records of the client's behaviour, never for the partner's time or effort.

The right to commission

It is created by a confirmed arrival of the developer payment at the platform, not by the client signature.

Payout after the contract

You can hand over a client right away; the payout comes after the contract is signed and the recipient and bank details are checked.

You have agents who work with overseas property

- 1

Give them your referral link

The link appears in your cabinet right after registration.
- 2

They register under you

A partner who signs up via your link becomes your first line, their invitees the second, and so on to the fifth level.
- 3

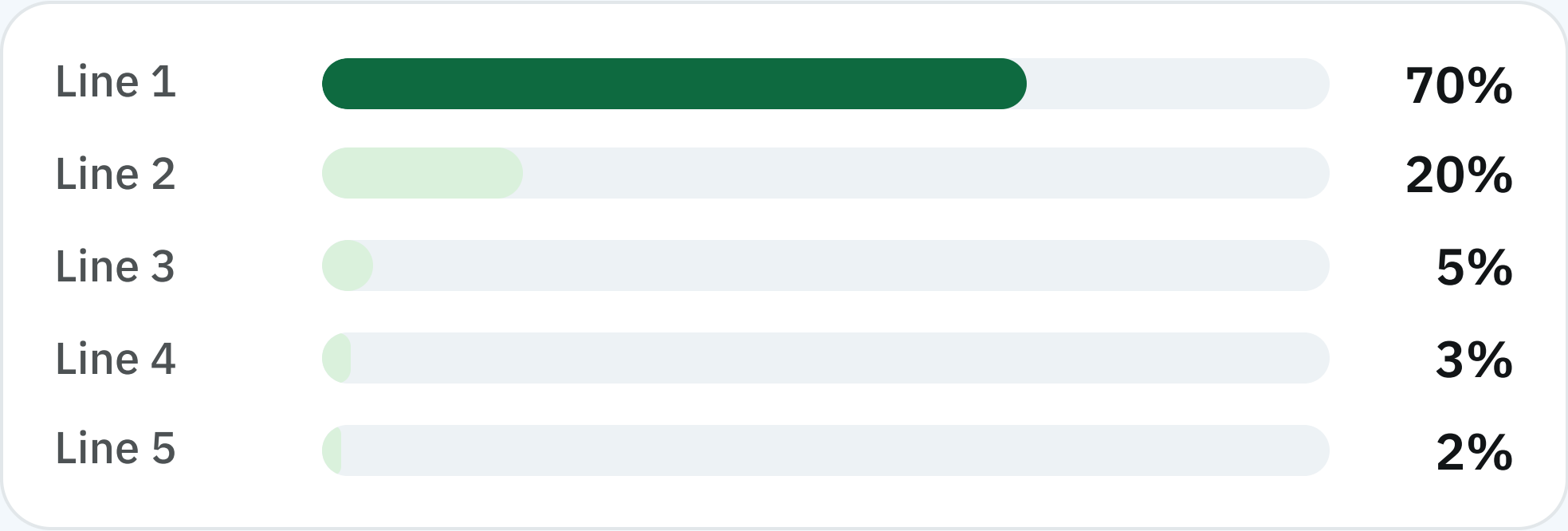
You earn a share of their deals

From every closed request of a partner you receive a share of the network pool.



70%

of the pool from the first line



Network pool shares per program rules, housebook.global/en/pro/agent, 16 Oct 2026

 Registration link

For those ready to sign up right now

housebook.global/partner/register?ref=YOUR-CODE

 Share

 WhatsApp

 Telegram

 Viber

 Program page link

For social media and those who want to learn about the program first

housebook.global/en/pro/network?ref=YOUR-CODE

 Share

 WhatsApp

 Telegram

 Viber

QR 

Agent cabinet: personal invitation link

Demo data

Example: \$350 out of a \$500 pool on a \$10,000 commission

Arithmetic example. The number of partners and requests is illustrative.

Geography



12 countries where partners already work

Open a country in the catalogue: inside are its new developments, cities and districts, prices per metre.

Thailand

328 projects on sale

UAE

454 projects on sale

Azerbaijan

23 projects on sale

Cyprus

59 projects on sale

Northern Cyprus

41 projects on sale

Georgia

41 projects on sale

Indonesia

150 projects on sale

Panama

8 projects on sale

Turkey

70 projects on sale

Chile

23 projects on sale

Saudi Arabia

17 projects on sale

Armenia

Clients, collections and money in one place

1 Clients and statuses

Every transferred client, their request and the external deal status.

2 Collections and presentations

Project collections and a PDF for the client in two clicks.

3 Money

Expected and accrued are separate lines: you see what you can already count on.

hoUsebook

MC

Мария Соколова

Agent

MY ACCOUNT

Overview

My Clients

My money

My referrals

My link

My team

TOOLS

Catalog & pricing

My selections

Content generator

Commission

API: client transfer

PROFILE

Profile & payee details

Consents

Playbook

Feedback

Our updates

Overview

Friday, October 16, 2026

Transfer a client

Contract details

Fill in your contract details and sign the agreement. Every section of your cabinet keeps working meanwhile.

Fill in the details

From the platform journal 0 seconds ago

Your result

73090

Handed over by you

6

Platform CRM deals · 6 of 6 · over 30 days

Accepted by the partner

0

Platform CRM deals · 0 of 6 · over 30 days

What happened to your clients

Handed over by you

6

Accepted by the partner

0

How it's calculated

Your clients

All clients

Анастасия Орлова

No partner assigned yet

Принят, в обработке

10/16, 01:12 PM

Константин Белов

No partner assigned yet

Принят, в обработке

10/16, 01:12 PM

Agent cabinet overview

Demo data

U

07 / 12

MC

Мария Соколова
Agent

RU

Overview

Friday, October 16, 2026

Transfer a client

Contract details

Fill in your contract details and sign the agreement. Every section of your cabinet keeps working meanwhile.

Fill in the details

From the platform journal 0 seconds ago

Your result

7

30

90

Handed over by you

6

Platform CRM deals · 6 of 6 · over 30 days

Accepted by the partner

0

Platform CRM deals · 0 of 6 · over 30 days

What happened to your clients

Handed over by you

6

0 %

Overview

Clients

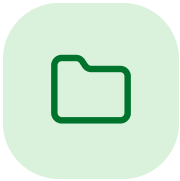
Money

Referrals

More

07 / 12

Tools for working with the client



Interactive collections

Assemble projects for the client's request and send them as one link.



Project presentations in PDF

Ready presentations of projects and collections printed from the cabinet.



Content generator for social media

Stories and posts about catalogue projects.



Telegram notifications

New client statuses arrive in Telegram.

Дубай: квартиры под аренду

Андрей Петров

Share

Link

Edit

Open

Duplicate

Delete

PDF

Status

Has feedback

Views

2

Properties

5

Reactions

2

Properties

Binghatti Wraith

Condominium · AED 1,299,999

Business Bay, рядом метро и деловой центр: стабильный спрос арендаторов.

Soma Residences by Origami

Condominium · AED 1,670,000

Дизайн-проект с видом на залив, сильная перепродажа на этапе стройки.

A collection for the client

Demo data

Content generator

Build a premium carousel in one minute

About a specific project

Pick a project from the catalog. I will build a carousel with its photos, prices and numbers.

Pick a project →

Your own topic

Type any topic about international real estate. I will build a carousel from fresh market facts and matching photos.

Set a topic →

Content for social media

Demo data

MC

Мария Соколова

Agent

RU

Дубай: квартиры под аренду

Андрей Петров

Share

Link

Edit

PDF

Status

Has feedback

Views

2

Properties

5

Reactions

2

Properties

Binghatti Wraith

Condominium · AED 1,299,999

Business Bay, рядом метро и деловой центр: стабильный спрос арендаторов.

Soma Residences by Origami

Overview

Clients

Money

Referrals

More

The collection on mobile

Demo data

08 / 12



Leads

Warm and cold leads: by file or via API



Cold leads in one file

Upload your base as a file. The Housebook team contacts the leads itself, and you receive a reward from every purchase.

Submitted requests

Clients

Cold base

Cold base

Contacts uploaded manually or from CSV

How the cold base works

A cold client is a contact submitted without confirmed interest in purchasing property at this time.

First we message the contact on WhatsApp on behalf of Housebook. If there is no reply, the Housebook voice assistant calls. Once the client shows interest, the conversation continues on WhatsApp with our team.

If interest does not come right away, we keep in gentle touch for up to 12 months. What is happening with each contact right now is shown in the table below.

The contact may receive relevant property offers, investment opportunities, and market updates.

If our team successfully takes the contact to purchase, you receive 10% of the developer commission.

%

Commission: 10% of developer fee for cold clients who reach purchase

Cold clients are processed separately from verified referrals. The commission model reflects the additional work our team undertakes to warm up and convert these contacts.

Cold leads

Demo data



Transfer from your CRM or landing pages via API

An API key is created in the cabinet; leads arrive automatically.

API / Client delivery

Connect your CRM, website, form or chatbot and send clients automatically.

 **We do all the work, you get your share**

Send clients automatically with any method below. Absolutely nothing is required from you: we handle all the work on the client. The platform sets your share of the commission on every purchase based on client readiness. Updates on each client appear in your cabinet, in the My Clients section.

× Hide tip

Access key

Client delivery endpoint

Copy

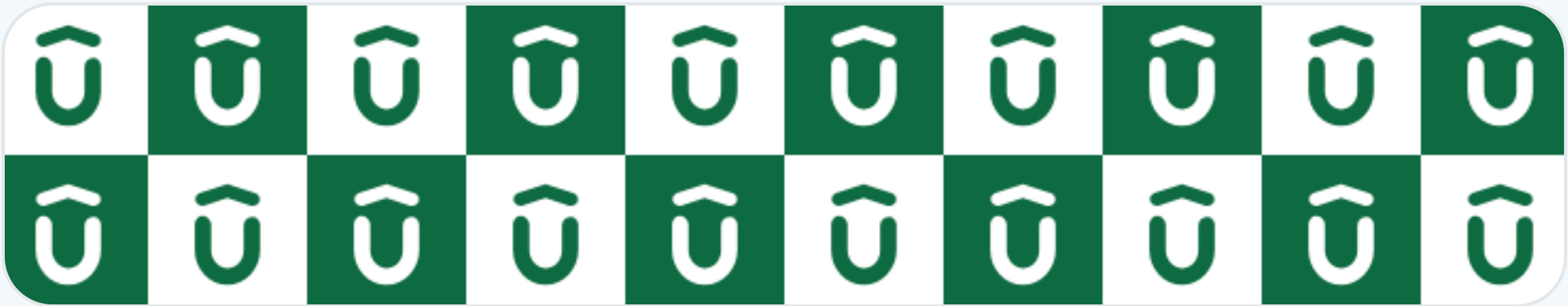
Key status: No key

 Send test client

Get a key first.

API integration

Demo data



More than deals

Tools, training and community

- Webinars, broker tours and educational camps
- Housebook Academy coming soon
- AI assistant for countries and educational materials
- Networking and growing your referral network
- Feedback channel for your proposals
- Fast response and new features for your convenience

Three minutes, and your cabinet is open

housebook

Partner Registration

Create an account to access the partner program

First Name *

Last Name *

Country *

Country not specified

Phone *

+66 Thaila...

housebook.global/partner/register

1

Registration

A short form with no queue and no moderation. No entry fee.

housebook

MC

Мария Соколова

Agent

MY ACCOUNT

Overview

My Clients

My money

My referrals

My link

My team

TOOLS

Catalog & pricing

My selections

Content generator

Commission

API: client transfer

PROFILE

Profile & payee details

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Playbook

Overview

Friday, October 16, 2026

Contract details

Fill in your contract details and sign the agreement. Every section of your cabinet keeps working meanwhile.

Fill in the details

From the platform journal 0 seconds ago

Your result

Handed over by you

6

Platform CRM deals · 6 of 6 · over 30 days

Accepted by the partner

0

Platform CRM deals · 0 of 6 · over 30 days

What happened to your clients

Handed over by you

0 %

Accepted by the partner

How it's calculated

Your clients

Demo data

2

Cabinet and agreement

The cabinet opens at once; the agreement is signed right there.

U

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Registration link

For those ready to sign up right now

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Share

WhatsApp

Telegram

Viber

Program page link

For social media and those who want to learn about the program first

housebook.global/en/pro/network?ref=YOUR-CODE

Share

WhatsApp

Telegram

Viber

QR

Your referral code

ZY6PHMH8

Demo data

3

Personal link and first client

The invitation link and client transfers are available from day one.

Open the agent cabinet →

housebook.global/en/pro/agent

Point your camera at the QR code or follow the link

housebook.global/en/pro/agent

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Partner relations managers



Alevtina Kapustina

Partner relations manager



Svetlana Guseva

Partner relations manager



Partnerships WhatsApp

+44 7418 316 042



Email

partner@housebook.ae



Agent Telegram bot

@housebook_agent_bot



Website

housebook.global/en/pro/agent



housebook.global/en/pro/agent

Open the agent cabinet →

Platform operator: Housebook Investment LLC, licence 1061992, Office 2502-01, Marina Plaza Tower, Al Marsa Street, Dubai Marina, Dubai, UAE. Brokerage services and payouts: Housebook Real Estate LLC, licence 1128098.